



SENNHEISER BRINGS BLUETOOTH AUDIO HOME

The new BT T100 makes it easy to upgrade home entertainment systems to enjoy wireless audio

Wedemark, November 15, 2018 – As the world goes wireless, there’s no need to leave our home entertainment experience behind. Whether watching football or bingeing on a TV series, Sennheiser’s new BT T100 Bluetooth audio transmitter makes it easy to upgrade existing equipment to experience the freedom and convenience of Bluetooth audio at home. The audio transmitter lets users enjoy their favorite Bluetooth headphones with TV or HiFi systems that lack built-in Bluetooth, allowing them to watch or listen to what they like, when they like and without disturbing others.



Sennheiser’s new BT T100 makes it easy to upgrade home entertainment systems to enjoy Bluetooth audio.

The BT T100 provides uncompromised audio transmission that stays perfectly in sync with the action onscreen thanks to Qualcomm® aptX™ Low Latency compatibility. When pairing the audio transmitter with headphones which support the audio codec, this ensures a flawless television or gaming experience. Using the BT T100 is supremely simple with a dedicated button for fuss-free Bluetooth pairing, intuitive LED status lights, and a choice of input options to easily connect TV or audio sources via 3.5mm jack or optical cables.

A perfect companion for the MOMENTUM True Wireless

To truly take the audio experience to the next level, the BT T100 is ideally paired with Sennheiser’s high quality Bluetooth headphones, such as the new MOMENTUM True Wireless (MSRP: 299 EUR). Featuring Qualcomm® apt-X™ Low Latency compatibility, these ear-canal headphones deliver the essence of MOMENTUM in a truly wireless form while keeping the series’ typical style and comfort. MOMENTUM True Wireless has a 4-hour battery life that can be recharged via its compact case with integrated power bank for more than 12 hours of all-day enjoyment. – making it suitable even for longer TV and music sessions.

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Featuring Qualcomm® apt-X™ Low Latency compatibility, Sennheiser's new MOMENTUM True Wireless earphones are a perfect companion for the BT T100 Bluetooth audio transmitter.

The Sennheiser BT T100 is available as of now for 79 EUR (MSRP).

About Sennheiser

Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 21 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland, Romania and the USA. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2017, the Sennheiser Group generated turnover totaling €667.7 million. www.sennheiser.com

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